



Press Release

Optimatum Solution Saved Employers on Average \$1086.00 per Employee in 2008 Without Shifting Costs.

As Employers are grappling with controlling health care costs the Optimatum Group provides an innovative solution. Most Health Plans Saved an average of 11.25%; Savings were captured within Nine Months Without Increasing Premiums or Cutting Benefits

NEW YORK, December 22, 2008 – New data from [Optimatum Group LLC](#) validates that employers continue to save on average \$1086 per employee on health care costs when implementing the Optimatum Solution.

As each day passes employers are overwhelmed by the need to control costs. In 2008 Optimatum Group clients benefits from the Optimatum Solutions, reduced their health care costs on average \$1086 per employee. These savings were captured – within nine months – without raising premiums or reducing benefits.

“Employers who choose to actively manage their health plan reap sizeable benefits,” said Optimatum Group CEO David Neikrug. “Health plans have built-in cost controls, but companies don’t know how to use them, the typical plan involves several vendors. Just managing vendor interactions is hard enough for the average firm, let alone having the expertise, knowledge and time to dig into the details to really manage costs.”

In addition, Neikrug asserts, as employers enter into a crises mode they tend to eliminate benefits or shift costs to employees (e.g. increasing co-payments and employee contributions). This leads to decreased morale, when the real problem is holding the vendors accountable for what they signed up to do. Fixing this problem requires a balance of managing healthcare vendors and giving employees real incentives to get and stay healthy.

Sorting out accountability in a sea of healthcare data requires subject-matter expertise in pharmacy, medicine, nursing, actuarial science and plan management. Advanced expertise isn’t practical for most firms, so they default to higher employee premiums and reduced benefits. “And that’s unfortunate,” notes Neikrug, “because costs and morale could both be improved dramatically.”

Optimatum Group LLC specializes in helping clients optimize health plan costs without shifting costs to employees or cutting benefits. The company works with senior executives to deliver hard-dollar cost savings quickly and maintain savings year after year.

Optimatum provides independent, vendor-neutral expertise in pharmacy, medicine, nursing, actuarial science and plan management. By uncovering and eliminating unnecessary expenses and engaging in active, ongoing plan management, leads to healthier balance sheets and P&L statements.

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